Grounding Threads BY SERENOVA • HF Studios

Brand Ownership and Intellectual Property Notice

Effective Date	November 8, 2026
Legal Owner	Hann Madgyesy
Operator	Hann Madgyesy / Grounding Threads by Serenova
General Contact	groundingthreads_help@serenov-a.online
Legal Contact	groundingthreads_legal@serenov-a.online

Applies to: Grounding Threads by Serenova storefront and related communications

IMPORTANT: This draft explains the relationship among Grounding Threads, Serenova, and HF Studios and states how original creative work may be used. This is a working legal draft and is not a substitute for advice from a licensed attorney. Review is required before publication or legal reliance.

Brand structure

Grounding Threads by Serenova is the customer-facing name of this storefront. Serenova is the originating brand and creative world associated with the store. Both operate under the HF Studios umbrella. Hann Madgyesy is the owner and operator. HF Studios is Hann Madgyesy's personal creative umbrella for her intellectual property, apps, websites, and physical branding; it is not identified in this notice as a separate registered legal entity.

Ownership of original work

Unless a product page or credit states otherwise, the original artwork, illustrations, photographs, generated imagery selected and directed by HF Studios, apparel graphics, written copy, collection concepts, visual systems, logos, site layouts, product names, and other original materials displayed through Grounding Threads by Serenova are owned by Hann Madgyesy under the HF Studios creative umbrella or used under a valid license. These materials are protected by applicable copyright, trademark, unfair competition, and other intellectual property laws.

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Limited permission

Visitors may view the site and may share an unaltered link to a public page for personal, noncommercial purposes. A purchaser may own the physical product received, but does not acquire the underlying artwork, design, photograph, brand name, source file, or reproduction rights.

Uses that require written permission

- Reproducing, tracing, redrawing, adapting, remixing, or creating derivative products from protected artwork or imagery.

- Using protected materials to train, fine-tune, evaluate, or supply input to an artificial intelligence or machine-learning system without express written authorization.
- Minting or associating protected materials with an NFT, token, digital collectible, or blockchain asset.
- Using protected materials in advertising, merchandise, resale listings, templates, datasets, model releases, stock libraries, or commercial social media content.
- Removing copyright notices, watermarks, credits, metadata, signatures, or other rights-management information.
- Using Grounding Threads by Serenova, Serenova, HF Studios, or confusingly similar names or visual identifiers in a way that suggests sponsorship, affiliation, or endorsement.

Reporting suspected infringement

Reports should identify the protected work, the location of the suspected infringement, the reporting person's contact information, and a short explanation of the concern. Send reports to groundingthreads_legal@serenov-a.online. This address is for rights matters and should not be used for routine order support.

Rights statement

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